



# youngminds // DIGITAL TIMES



## Press Release

### Registration Opens for the 2009-2010 Film Competition

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#### FOR IMMEDIATE RELEASE

**Houston, Texas – September 28, 2009** | Registration in the 2009-2010 Young Minds Digital Times Film Competition opens today at [www.youngmindsdigitaltimes.com](http://www.youngmindsdigitaltimes.com). The Second Annual Competition presented by KidThrive.org in partnership with Converge magazine is free for students in grades 6-12.

“The competition is a way to honor the amazing work kids are generating in the digital creative arts,” says Amy Strecker, Competition Director, “This is the next wave of digital education, not just knowing the tools, but being able to use them well and manipulate their boundaries to produce something relevant and meaningful.”

The competition features two tracks: Young Filmmakers “Doing Good” and Young Filmmakers Freeform. In the “Doing Good” Track, students are invited to enter music videos or public service announcements interacting with the Students’ Education Proclamation and calling attention to the needs of 21<sup>st</sup> Century learners. In the Freeform Track, students can enter films on any topic into seven different categories: documentary, short film, animation, music video, one take wonder, non-moving movie and comedic creation.

A Grand Prize Winner from each track receives a prize package to attend the 2011 South by Southwest Film Festival in Austin, Texas. First place winners in each category and age division (6-8 grades and 9-12 grades) take home \$200 and Judges Choice honorees receive \$100. In the Young Filmmakers “Doing Good” Track, the teacher with the most student entries and the school with the most student entries each win \$1000.

Competition registration runs through February 19, 2010 with films due by March, 19, 2010. Films enter a three tiered voting process, beginning with public voting March 23-30, 2010 and ending with Grand Prize Judging from award-winning, industry experts. Winner announcements post May 21, 2010 on the Young Minds Digital Times website.

#### **About KidThrive.org**

KidThrive.org, originally founded in 2001, is a 501(c)(3) not-for-profit organization, provides integrated technology based experiences, including youth based events and innovative special projects, motivating kids to succeed in the complicated process of growing up. [www.kidthrive.org](http://www.kidthrive.org)

#### **About Converge**

For more than 10 years, Converge magazine has documented education technology advancements with our award-winning editorial. Through interviews and events with government and education officials, we’ve gained a deeper appreciation for the vital role that a truly effective education plays in shaping the future fortunes of individuals, regions, nations and the world as a whole. As a forum for leaders from across the public and private sectors, *Converge* aims to be a catalyst driving a new vision around the education imperatives vital to the future success of our people, communities and nation. [www.convergemag.com](http://www.convergemag.com)

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