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FOR IMMEDIATE RELEASE

2008 Young Minds Digital Times™ Film Competition

Houston, TX – September 2, 2008 - The Young Minds Digital Times Film Competition is pleased to announce the opening of its call for entries. The first annual global competition is free to all student filmmakers from grades 6-12, to submit entries such as short films, documentaries, music videos or public service announcements for professional review. Winners in each of the two grand prize categories will receive trips for two to the prestigious South By Southwest Film and Interactive Festival March 13 – 17, 2009. The competition is a co-sponsored collaboration between OneSeventeen Media and Manor New Tech High School.

The deadline for registration is October 17, 2008 and the final entry submission deadline is December 5, 2008. Submissions can be entered at www.youngmindsdigitaltimes.com. Eighteen finalists will be awarded prizes in two major tracks and eight categories with the winners announced on or before February 13, 2009. Additionally, there will be Judges Choice Awards for categories such as Most Creative and Most Innovative Problem Solving.

“We want to offer this innovative competition because students have asked us to give them venues to share their ideas, showcase their work, and solve real-life issues,” said competition co-founder Amy Looper, OneSeventeen Media. “Additionally, kids want to promote social good, so we’ve created a unique track for them to be able to select a non-profit group or social cause. This allows them to do more good for others with their digital talent and skills. Kids have a lot to say, ideas to share, and frequently wonder why adults don’t get that about them! We expect this competition to eventually become as valuable to our creative young people in the same wonderful way Dean Kamen has done for math and science through his robotic competition, FIRST,” Ms. Looper concluded.

About OneSeventeen Media

OneSeventeen Media, Inc. creates opportunities for kids to share their voices and validate their opinions. We know kids are smart, savvy technology users. Our mission is to provide relevant tools to help them navigate their environment in a respectful, responsible and confident way to become successful, productive members of society. The foundation of OneSeventeen Media’s corporate philosophy, as a company formed by social venture entrepreneurs, is building a culture of “doing good and doing well” both internally as well as out in the community. Through this commitment, we’re honored to co-produce the Young Minds Digital Times Youth Film Competition in partnership with Manor New Tech High School. For more information, visit the film competition web site at www.youngmindsdigitaltimes.com or contact info@youngmindsdigitaltimes.com

About Manor New Tech High School

Manor New Technology High School (MNTHS) has a mission to prepare students for the global society through the articulation of mathematics, science and technology. MNTHS strives to provide a rigorous, well-rounded education with an emphasis in mathematics, science and technology core curriculums; establish a personalized college and work ready culture that promotes increased post-secondary educational opportunities; provide innovative instructional focus for teachers and leadership; and strengthen the community involvement in order to create partnerships for programs and internship opportunities for students and teachers. Project-based learning (PBL) is the major vehicle of instruction and is based on the fact that students learn better when they see relevance of skills or content. Learn more about MNTHS at www.manorisd.net/newtech

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